

Li ns Link



Lions Clubs International District C-1 Newsletter

Dave Leshchyshyn

District Governor

403-872-0115 [EMAIL](#)

Lyle Gustafson

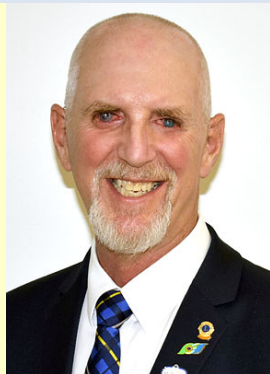
Vice District Governor

780-719-5336 [EMAIL](#)

Ted Mikkelsen

2nd Vice District Governor

403-728-3353 [EMAIL](#)



I was told by so many at the Lions International Convention in Boston, that my time as District Governor would just fly by. Well, a month into my term and they were right! It feels like we just got the suitcases unpacked and it's already August. Wow! I would like to thank the many Clubs and members for their congratulatory messages. Thank you for your support and the support of my District Cabinet team. We're going to have a great year.

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Next Newsletter

Submission Deadline:
25th of current month

Michael Clulow

Lions Link Editor

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It was an honour to be present in Boston to see our own Dr. Patti Hill being inducted as the new International President of Lions International! As only the second female President in the history of Lions, it speaks to her many years of hard work, and to the support of Lions from all over the world. IP Dr. Patti didn't waste any time informing us all of her theme of "Changing The World – Together", one community at a time. By doing more meaningful SERVICE, by engaging more community members, by growing our Clubs and sponsoring new Clubs, Lions can impact more people and make their lives better, which will truly CHANGE THE WORLD. Watch IP Dr. Patti's personal message by going to www.lionsclubs.org, click on the Resources For Members tab, then click on the Presidential Theme. One thing I quickly learned was IP Dr. Patti's "To Do" list for me as District Governor is much longer than my "TO DO" list for myself as District Governor! Challenge accepted!

If you haven't already, you'll be hearing much about "Mission 1.5" and the quest to grow our global membership to 1.5 million by 2027. More members = more Clubs = more Service = bigger impact = Changing the World. You'll also hear more about the Global Membership Approach which can help Clubs grow their membership. In the near future, watch for training opportunities for your Club and members to take part in the GMA. Clubs that have truly engaged in the GMA process and done the work, showed an increase in membership. The District and Multiple District Global Leadership Team (GLT) and Global Action Team (GAT) are willing and able to help your Club grow. Take advantage of the opportunity. **SEE PAGE 17**

I had the opportunity to watch a couple of demo sessions on the new Lions Portal powered by Salesforce. Where was this when I, like you, had to work through the trials and tribulations of MyLion?

It will be so much easier and user friendly for anyone who has to enter reports or Service activities. Trust me, if the guy who's legally blind can see how easy it will be, so will you!

Continued next page

Continued

The official launch of the new Lions Portal may not be until the end of September to make sure everything is working as it should. Watch for more information and training opportunities in the near future.

I had the extreme pleasure of visiting so many Clubs and meeting so many members while accompanying IPDG Suzanne on her Club visits last year. I look forward to seeing (sort of) most of you again as I begin my District Governor club visit schedule. I know I won't personally visit all the Clubs in the District, but I will have the assistance of 1st VDG Lyle Gustafson and 2nd VDG Ted Mikkelsen to make sure all the Clubs have a visit from one of the District Governor Team. That is our duty as Leaders, to personally share information with and hear concerns of your Club face to face. I already have a number of requests to attend or speak at upcoming Charter or other celebrations. If you would like me to attend a Club function, please let me know as soon as possible so I can get you in my calendar.

Have a great summer of Service.

Lion Dave Leshchyshyn, District Governor C-1 2023-24

District C-1 2022-2023 Year End Report

Lion Suzanne Leshchyshyn, Immediate Past District Governor

The successes accomplished in the past 12 months in District C-1 have been due to the Lions on Cabinet and in the district who were committed to and actively promoted the goals of the District and LCI. Thank you for everything Lions in the District do to make our District and Lions better.

International President Brian Sheehan's Priorities were also goals of the district.

1. Share the Joy of Being a Lion - the district had a membership growth goal of 100 new members, the district achieved 201 new members for the year.
2. Think Big When We Serve – this was the service goal of new projects which were the main focus of the District Global Cause chairs by promoting new service ideas at meetings and other events throughout the district; and by working with clubs to increase service reporting to the goal of 50% of clubs reporting, the district achieved 48% of clubs reporting.
3. Keep our Foundation Strong – all members were challenged to contribute to Lions of Canada Fund for LCIF

4. Be a Local Advocate – clubs and members were encouraged to actively promote Lions and search other network opportunities with partners in their communities.

One of the priorities was to improve communication at all levels of the District. It was necessary to visit clubs to help them to be reengaged in Lions and the District. In speaking to clubs prior to the start of the year, many indicated they hadn't had a DG visit to the club in 'years'! The Governors' visits to clubs provide information, answer questions, induct new members, present service recognitions, install officers and much, much more. Club visits have helped reengage the clubs with new activities, and fellowship. Our District has 89 clubs, and it was a priority to visit all clubs during the 2022-2023 term. I am proud of the fact that 68 clubs were visited. At 90% of these visits, another cabinet member joined the DG (ZC, VDG, other).

.....Continued next page

Along with this in person communication/visit to clubs, another priority was to bring back – or should I say - brought to C-1 - the 'printed' District Directory – and it was a huge success!

New service ideas were promoted. District Global Cause chairs were appointed for each of the global causes and these Lions did an amazing job with putting new service/project ideas together and sharing them with clubs.

The designated charity of choice during the DG year was Lions Foundation of Canada Dog Guides. LFCDG received over \$8000 in support from clubs throughout the district because they supported this charity, specifically on behalf of the DG. This was over and above the other contributions Lions Clubs made to 'The Difference Campaign', and to the Pet Value Walk for Dog Guides. Thank you for your support of this very valuable Foundation and program.

The DG helped organize and facilitate an MDC Membership Summit event with 35 members from District C-1 & C-2 participated in a training session on the 'Just Ask' program. District leaders wanted to actively engage with Lions. Participants left feeling positive and motivated to reinvent recruitment and hold member events. District C-1 also worked with the clubs in Zone 4 focusing on the Just Ask program and brainstormed approaches to membership retention and recruitment in their clubs. Some member increases have been realized.

The District had two LCIF grants this past year – a District and Community Impact Grant to purchase a PlusOptix vision screener for the District; and a Wildfire Disaster Grant. The vision screener grant is a great service project to bring back into the District. Clubs are eager to have this equipment available for use as part of their vision service projects.

The district held a successful convention hosted by the Camrose Swans & Roses and the Bawlf & District Lions clubs. Approximately 140 registered Lions were in attendance. Great Friday entertainment, very informative Saturday

speakers and sessions, and an array of special guests in attendance. International Director Allen Snider and Lion Susan were the Special Guests and speaker, with VP Dr. Patti Hill and Lion Greg, PIP Judge Brian Stevenson, and ID Ben Apeland and Lion Christine also in attendance.

Additional Goals Results for 2022-2023 are as follows:

Membership-

On July 1, 2022 – District C-1 membership was at 1647. On June 30, 2023 – District C-1 membership is 1608, this was a net loss of -39 members for the YEAR. This was a huge change from prior years. Fifty-three of the 89 clubs added 1+ members to their roster; however only 27 clubs had net growth.

Retention-

There was one club dropped in early July after it had been sitting with no members for several months. District C-1 qualified for a Leadership Medal for being one of the top five districts in Constitutional Area II (all of Canada) with the lowest percentage of dropped clubs. This is certainly an accomplishment the District can be proud of.

Service reporting-

The service reporting goal for 22-23 was 50%; at year end 48% of the 89 clubs in the district reported service.

Club officers trained-

There was considerable training offered this year, a total of 9 sessions with 110 Lions taking part. Unfortunately, officer training is low, however this may be because only 32 clubs had new officers in 22-23; and currently 37 clubs have had the same officers in place for 3+yrs. The HOPE that with continued training and in-person DG visits will continue to encourage leadership development, and more new officers will be in place to take the training. It appears that existing officers don't feel they need the training.

LCIF-

It was disappointing to see both the club and individual participation/contributions to Lions of Canada Fund for LCIF goal. The goal of only 10% participation from members and clubs was not reached.

July 1, 2022 to June 30, 2023 was an amazing year and experience. I thank all Lions who supported me throughout my year as Governor and helped facilitate the culture change and re-

engagement of the Lions of District C-1. I truly believe our International President's theme of 'Together We Can, and Together We Will', did make a difference in the Lions of District C-1.

Thank you.

Together We Can,

Lion Suzanne Leshchyshyn

Immediate Past District Governor C-1

WELCOME NEW LIONS

NEW MEMBERS – June 2023 Year End

Member Name	Lions Club
Lee Gallant	Alberta Beach & District
Bernie Malo	Alberta Beach & District
Bonnie Malo	Alberta Beach & District
Walter Melnychyn	Alberta Beach & District
Jennifer Hart	Eckville
Jane Holmes	Eckville
Cole Maxwell	Edmonton Host
Velma Roberts	Edmonton Host
Sungmo Chae	Edmonton Korean
Mee-Kyoung Kim	Edmonton Korean
Dwain Gilzene	Jasper
Kirklynd Blaaser	Killam
Steffan Cloutier	Killam
Dale Zaretski	Killam
Dusty Myshrall	Ponoka
Joanne Berg	Rimbey
Shawn Hatala	Rimbey
Colleen Laidler	Rimbey
Brooke Lowe	Rimbey
Alex McVittie	Rimbey
Eugene Thompson	Rimbey
Fredelle Auger	Wabasca- Desmarais
Trevor Bigstone	Wabasca- Desmarais
Gloria Auger-Yellowknee	Wabasca- Desmarais
Gilmen Cardinal	Wabasca- Desmarais
Albert Gladue	Wabasca- Desmarais
Eloise Stickling	Wabasca- Desmarais
Gerhard Stickling	Wabasca- Desmarais
Dwayne Yellowknee	Wabasca- Desmarais
Silas Yellowknee	Wabasca- Desmarais

LIONS IN ACTION

FORT SASKATCHEWAN LIONS CLUB

Lunch with the Lions
Philippines Heritage Celebration
"Sama-Sama Salo-Salo"

Together with the Philippine Community, the Fort Saskatchewan Lions Club hosted a "hot dog & drinks" lunch (donations received were for Families First). Our club matched the donations for a total of \$1,000+.

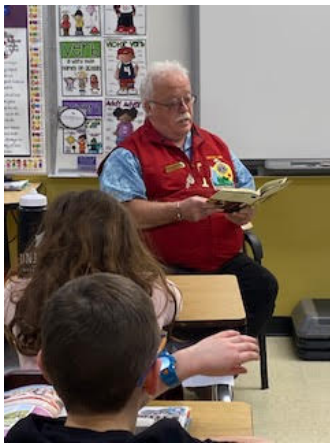
Over 300 people attended the event and munched and munched on the Lions "hot dogs and drinks"; other donors included KFC, Pizza, Roast Pig, and many authentic Philippine dishes.



Lions Dave, Don, Rod/Diane, Petr, Dennis & Pat hosted the hot dog stand

Lion Rod Lindemann

DEVON LIONS CLUB



The Devon Lions Club has promoted literacy for several years. One of their initiatives is every spring Lions Club members volunteer to read to school classes. The children range in ages from kindergarten to Grade 9. The volunteer takes a book

along that is age appropriate for the group they are presenting to, and afterwards the book is left as a donation to the class library. The children also get the chance to interact with the readers and ask them questions about the reader and Lions Club in general. This year 31 readers spent 36 hours with the various classes. Readers included the Literacy Program Coordinator Gloria Sirski-Bates, as well as 2nd Vice District Governor Lyle Gustafson.



This year Lions members read to students at several Devon schools including Holy Spirit, Robina Baker, Devon Christian, and Riverview Middle School. In addition to the books left for the class library, a donation of \$200 is made to each school library to use towards the purchase of books. The cost of this program this year was \$447.96 for books,



added to the \$800.00 in donations for a total of \$1,247.96

The Devon Lions Club also made a separate \$500 donation to the Devon Public Library towards their "Books for Babes" program.

Another initiative to promote literacy is through the installation of "book nooks". This initiative has been spearheaded by Lion Gloria Sirski-Bates. A book nook is a mini library where people can exchange books, or just pick up or donate a book. This year the Devon Lions installed a 2nd book nook at the Devon Lions Campground. This one is located at the north end of the campground. Lion Bob LaPerle spent 35 hours building the book nook and Lion Bill Ringrose helped him with the installation. The first book nook was installed in June 2021.

Books and magazines are donated by Lion members, as well as members of the community. The nooks are checked weekly to replenish reading materials.

Robin Bittorf, Devon Lions Club

Thank you Devon Lions.



From the staff of Holy Spirit, Robina Baker School

MORINVILLE LIONS CLUB

Formed in 1949, the Lions Club of Morinville is celebrating its 75th Anniversary May 2024, and Lion Francis Fryters, the longest-serving member of the Club, has been an active member for 35 of those years. Lion Francis Fryters joined in 1984 when he was sponsored by Pete Gibeault.

Lion Francis Fryters was presented his Life Membership Award from Lions Club of Morinville by President Tina Gougeon



MORINVILLE LIONS CLUB

Lion Francis Fryters with the Grey Cup.



Canadian Football Hall of Fame & Museum
Jeff McWhinney, Lions Club of Morinville
President Tina Gougeon and Edmonton Grey
Cup Committee Chairman Gerry Haracsi 17
June at Morinville Festival Days.

Marie Roy



Lion Deborah Robillard was presented her 10-Year pin.

Lion Bev Lussier was presented her 5-Year and her Treasurer pins.



Photos by Lucie Roy

The presentations took place on 12 June at the year-end awards and supper meeting.

Marie Roy

All You Need to do is JUST ASK

SEE PAGE 20

FORT SASKATCHEWAN LIONS CLUB

Lions "Flag Day" (week)

The Fort Saskatchewan Lions visited 6 local schools with grade one classes passing out Flags to students and teachers. Lion Ron Thieson made an excellent presentation and was invited back for next year.



The students were also invited to come to the Lions Wading Pool in July / August as well as the Kids Can Fish day next year.

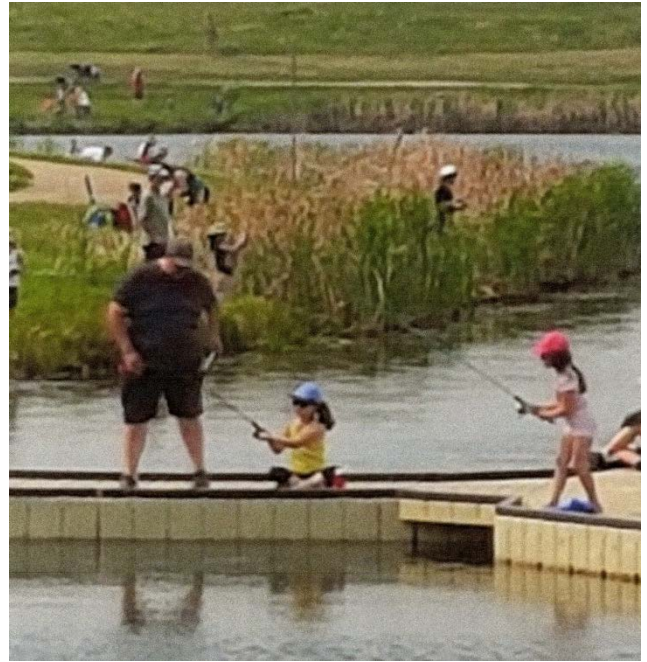
Great job, Lion Ron - Lions Rod and Robert assisted

June 10 Kids Can Catch Fish – Lions Fish Pond



Every year the Fort Saskatchewan Lions Club volunteers, along with Alberta Environment & Parks, Fish & Wildlife, and other groups to facilitate giving the kids the experience of catching fish. 452 children were registered to fish for perch and trout. The Alberta Government supplied hot dogs, drinks, fishing rods and

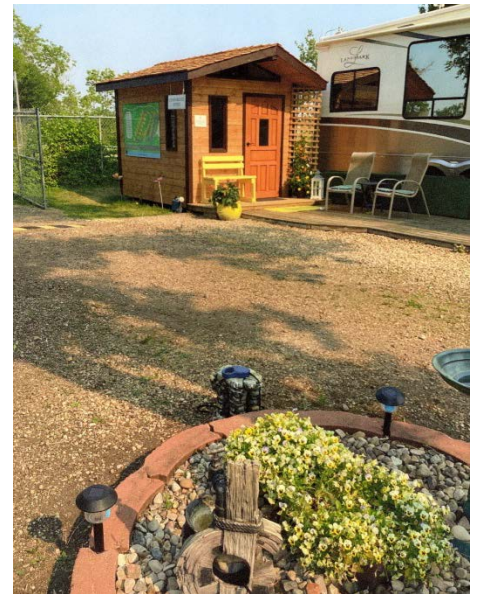
hooks, and a backpack. The families thanked the volunteers for a great day at the pond



Thank you Lions Penny, Pat, Robert, Don, Nadine, Wayne, and Rod for volunteering for the event.

Fort Saskatchewan Lions Trailer Park

The Fort Saskatchewan Lions have added a new Registration office to their expanded camp ground. Lions Dave, Don, and Dennis built the office to look like a beautiful cabin at the lake.



The new office, where customers are greeted, is insulated, has nice windows and floor planking, and sports a new desk and supply cabinet.

The park has been almost full since opening on May 1. Any Lions Member is entitled to a discount when booking.

FORT SASKATCHEWAN LIONS CLUB

Guide Dog Walk – May 28, 2023



The Guide Dog Walk was the first since "Covid".

Our goal was to raise \$3,000 in donations. To date, \$2,800 plus has been received

The Dog Park Visitors and "Dog Walkers" enjoyed a super day! Fort Saskatchewan Pet Value Store donated 50 gift bags (treats, free dog wash, and food scoops). The recipients greatly appreciated the support of Pet Value.

Below, two small boys and a grandma set up a "lemonade stand" and earned \$89.00 which they donated to the Dog Walk.



Stories by Rod Lindermann

STONY PLAIN LIONS CLUB



A donation of \$500 for the Library Summer Reading Program



A donation of \$1000 to the Stony Plain BMX Park.



DG Suzanne installed the officers for the coming year.

Joan Lubbers

FORT SASKATCHEWAN LIONS CLUB

The Fort Sask Lion Penny Smith presented a \$1,000.00 check to Fort Saskatchewan Multi-cultural Society. The donation will buy school supplies for students in Fort Saskatchewan.



Presentation at the Lions Outdoor Pool with some of our summer students; Josh, Raelynn, Whitlee; missing are Wayne and Eva.

Lion Rod Lindemann

Fort Saskatchewan Lions had 12 members in the July 1 parade with Lion Dave's truck, four golf carts, the Fort Saskatchewan Lions Sr. transport van, three school football players, and six U13 Sliders softball players. Members handed out \$400.00 worth of candy, 4,000 paper Canadian flags, 200 tattoos, and 400 Canada stickers.

Our float had tent and fireplace on trailer advertising our campground with two grandmas and grandchildren, plus another grandma in truck with two more grandchildren.

The Fort Saskatchewan had biggest crowd ever with 10,000+ kids and parents along the route - sorry, no pictures.

Lion Rod Lindemann

MORINVILLE LIONS CLUB

Frank and Eileen Vollmer of Morinville donated their 3rd 45-gallon drum full of can/pop tabs a few weeks ago.



They have already started on their 4th drum with the help of family and friends.

Eileen said it is a small piece of aluminum that does much for the community. They donated their second 45 gallon drum of tabs in 2019.

The Lions Club of Morinville has had a Pull Tab Collection program going for decades, which is still ongoing to support various charitable initiatives.

Photo by Lucie Roy



MISSION 1.5

SEE PAGE 17

MORINVILLE LIONS CLUB

DSCN 9083 Lions Club of Morinville members Bev Lussier, Tina Gougeon, Wanda and Danny Quinn volunteered at the registration table for the Lucien Beaupre Golf Tournament hosted by the Lions Club.

Lion Lucien Beaupre passed away in 2017 and the tournament has been annually held since his passing.

Beaupre had joined the Lions Club in 2003 and was a very active member. He was presented with several acknowledgements for his dedication, volunteerism and for going above and beyond.

The tournament took place Saturday, 15 July at the Edmonton Garrison Memorial Golf and Curling Club (EGMGCC) and included a supper and prizes.

All proceeds from the event go towards the support of community programs.



DSCN 9102 Lions members Marty and Bev Lussier with team members at the Lucien Beaupre Golf Tournament held 15 July. They were in front of the Leopard C2 tank just outside of the pro shop.

Photos by Lucie Roy

STONY PLAIN LIONS CLUB

The Stony Plain Lions gave complimentary camping to evacuees during the forest fire evacuation. This amounted to 72 nights of complimentary camping totalling over \$3,300. \$100 gift cards for groceries were also given out to evacuees.



Donations to Parkland Food Bank



Induction of new members Lion Barry and Lion Sheila Galenozski, sponsored by Lion Betty Chicloski.

Joan Lubbers



see page 17

ST. ALBERT HOST LIONS CLUB

On July 1 the St. Albert Host Lions participated with the City of St. Albert, a number other service clubs, local businesses, MLAs, and other city groups for the annual Canada Day Celebration at the Servus Place recreation center. This is the first year that the rec center has been used for the event.

The party began at 10 AM and continued until 4 PM. There were many displays and activities both inside and outside Servus Place. Clowns and dinosaur mascots roamed freely through the area, entertaining the partygoers. Despite the frequent rain showers, the day was well attended,



The Lions manned an outdoor BBQ stand serving hot dogs, soft drinks, and ice cream bars to the hungry families. Proceeds from the day (\$1,100+) will be used to support other community service projects



Melvin was a big hit with the younger generation.

Your L.L. editor



Sponsor A Peace Poster Contest in Your Community

Hosting a Peace Poster and Essay Contest in your area is a great opportunity to connect local kids with a global initiative!

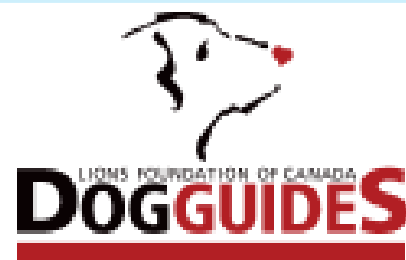
Purchase your kit today for this year's contest, Dare to Dream, and encourage children in your community to share their dreams for the future.

District C-1 orders kits to make the cost of kits to clubs more affordable to the individual clubs. District C-1 clubs can order their Peace Poster Kits by contacting [DG Dave Leshchyshyn](#).



LIONS OF CANADA E-NEWS 2022

Dr. Patti Hill newsletter



<https://www.dogguides.com/>



Fundraising has been the name of the game for Lions Foundation of Canada Dog Guides. Recently, the Pet Valu Walk for Dog Guides was held at several locations in the Multiple District. Weather seemed to be good for most walks and early indications are that walker participation was up, which hopefully translates to more funds being raised to ensure our Dog Guide Training Program continues to help those in need. More walks are still planned in the fall, so walk totals won't be available until sometime later this summer. Thanks to all the Clubs who organized a Walk this year.

The Difference Campaign, the fundraising campaign for a new training facility in Oakville, continues to see generous support from across our Multiple District and across Canada. To date, some milestones reached include:

\$8.2 million of the overall \$25 million dollar goal has been reached (33% of goal)
\$2.3 million of the \$4.5 million dollar goal from Lions Clubs has been achieved. (53% of goal)
48% of the Clubs in District C-2 have donated to the campaign (highest for a District across Canada)
30% of the Clubs in District C-1 have donated to the campaign.
Due to the tremendous support across Canada, construction of the new facility should start this summer.

Thank you to the many Clubs who have given so generously and taken advantage of the sponsorship opportunities at the new training facility. All of the veterinary rooms and offices have been sponsored, as well as all the single occupancy Client rooms. These Clubs will have their name, or the name of a member in memorium, proudly displayed outside the room. Kennel sponsorship is still available. Plus, your Club donation or sponsorship commitment over \$5,000 can be made over a 5-year period.

Hopefully that can help with your Club's budgeting going forward.

I would be remiss if I didn't thank the District C-2 District Governor team, IPDG Darryl, DG Kevin and 1st VDG Glenn, for promoting the Difference Campaign during their visits. Also thanks to PCC Gordon Ziegler from Saskatchewan, who did some presentations to Clubs in southeastern Alberta on my behalf. Teamwork makes it all possible!

Lions Foundation of Canada Dog Guides and The Difference Campaign will be one of my charities of choice during my District Governor year. I thank all Clubs in the District who may make a donation on my behalf to this very worthwhile cause. Your generosity and support of LFCDG is greatly appreciated.

DG Dave Leshchynshyn
The Difference Campaign Ambassador, Alberta
403-872-0115
Dleshchy2324@shaw.ca

Lions Foundation of Canada Dog Guides' mission is to empower Canadians with disabilities to navigate their world with confidence and independence by providing Dog Guides at no cost to them and supporting each pair in their journey together.

SAVE THE DATE

Saturday, September 30, 2023

The Millwoods Breakfast Lions Club

is celebrating **30** years of service

see page 16 for details



[FORUM WEBSITE](#)

[CLICK TO REGISTER ONLINE:](#)

District C-1 Convention

Feb 23 - 24, 2024

Drayton Valley

Hosted by Drayton Valley Lions Club and
Pembina Valley Lions Club

Information to follow

In Memoriam

James "Jim" Russel Taylor of Camrose, Alberta, passed away on Tuesday, June 13, 2023, at the age of 92 years. Left to cherish his memory are his daughter Pat (Ron) McCool of Mayerthorpe; honorary daughter Mary (Gary) Cunningham of Camrose; and sister-in-law Edith Taylor of Pointe-Claire, Quebec. Jim was predeceased by his parents Horace and Lillian; wife Flo; son Ron; and twin brother Douglas. A graveside service was held at 11:00 a.m., Friday, June 16, 2023, at the Glenwood Cemetery, officiated by Rev. Brian Hunter. If family and friends so desire, memorial contributions in Jim's memory may be made to the Camrose Swans & Roses Lions Club

Jim was District Governor in 1996-1997 with Bryon Guenthner(37A), Fern Bilodeau (37B), Ruben Gebhardt (37C) Ardith Tjornelund (37D), Ben Pond (37E), and Ted Webster (37G). Lion Jim was very active on the Lions of Alberta Foundation.

PCC Betty Ann Robson

Dennis Calahoo

Busby & District Lions Club – 41 years of

service

November 8, 1943 ~ June 1, 2023 (age 79)

It is with great sadness that we announce that passing of Dennis at the age of 79 surrounded by the love of his family.

Survived by his daughters, Rhonda Tomlinson and Robin (Dion) Calahoo; grandchildren: Sarah, Hope (Mitch), Storm (Jordan), Tracey (Laura), Shawn, Jholeann (Matt), Jesse (Tynica).

Predeceased by his wife Rose & beloved dog, Tina; son, Rodney Calahoo; grandson, Bret Tomlinson; parents, Roderick and Alice Calahoo; brothers, Charlie and Mike Calahoo.

Dennis was one of fifteen children; he drove a truck for 45 years for BFI. In his spare time he loved golfing, fishing, camping, playing cards and found time to give back to his community by being a Lions member and and umpired for his community. Dennis was a long-time foster parent with Rose, and the best father we could ask for.

A Celebration of Dennis's Life will be held at 2:00 p.m., on Saturday, June 17, 2023, at the Busby Community Hall, Busby, Alberta.

Stan Maki

Eckville Lions Club – 62 years of service

William Wyatt

Edmonton Host Lions Club – 53 years of service

We are sad to announce the passing of Bill Wyatt on February 5, 2023, a few days after his 92nd birthday, following 62 years of marriage to Ruth and a lifetime of bringing happiness to his family and friends.

Bill was born in Rocanville, SK on February 2, 1931. He began a career with the Bank of Toronto (before it became TD) in Saskatchewan in 1950 and made his way to Edmonton a few years later. In 1958 he asked

his co-worker Ruth out on a date and after much hesitation, she said yes. Ruth said yes again at their wedding in 1960 and together they travelled life's highway for six decades, sometimes with kids fighting in the back seat and always with country music in the background.

Bill's career with TD spanned four decades and took him from small-town Saskatchewan to Edmonton to Fort St. John and then back to Edmonton. The network of lifelong friends he made through the bank was remarkable. He also had a proud record of community service with the Edmonton Host Lions Club, Ottewell United Church and other volunteer and charitable activities.

Bill's final years were spent living in Sherwood Park at Bedford and Emerald Hills homes. He passed away peacefully after seeing his family for the final time.

Jaymie Sauverwald

Grand Centre Lions Club – 5 years of service

Dianne Crayston

Jasper Lions Club – 46 years of service

September 17, 1935 ~ April 2, 2023 (age 87)

Dianne Crayston, 87, passed peacefully in Jasper on April 2, 2023, with family by her side and surrounded by love. Left to cherish her memory are her children Shiona, Mark (Deb), Lori (Guy); son-in-law Len; grandchildren Kassandra, Nicole, Eric (Steph), Connie (Chris), Trevor (Tanya), Danny (Angela); eight great-grandchildren and two great-great grandchildren. She is also survived by her sister Sandra (Tony) and many extended family and friends throughout Canada and abroad. She was predeceased by her husband Richard, daughter Alice, parents, and sister Gale.

Being of service was at Dianne's core. From a young age, she was active in Girl Guides and the Anglican Church, moving into leadership roles over the years. She was a proud member of the Lions Club, representing at the District level, and the Jasper Chamber of Commerce. She did the hard work while keeping things fun.

Many have shared how they enjoyed her sassy sense of humour and fun times spent together. Blessed with the best of friends, she stayed in touch with numerous ones over the years. She was loved by many and will be deeply missed by all. Hers was a life well-lived with faith, courage and resilience.



FUNDRAISING



**Pembina
Valley &
District
Lions Club
50/50**

Thanks for your support!
Our 50/50 Jackpot is now more than

\$710!

WINNER GETS HALF

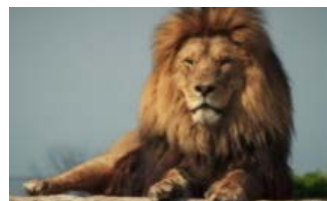
Help us grow our Jackpot by
sharing the draw with your family & friends.
Again, thank you for your support.

[CLICK HERE TO BUY TICKETS](#)

CLOSES Dec 30, 2023

MANAGED THROUGH
rafflebox

This space reserved for
YOUR
club fundraiser project
Please forward details
to the editor at
jmclulow@shaw.ca





Please join The **Millwoods Breakfast Lions Club**

as they celebrate **30** years of service

Saturday, September 30, 2023

Leefield Community League 7910 – 36 Avenue Edmonton, AB

Roast Beef Dinner catered by Buttercup Bistro

\$40 per person

Doors open 6:00pm



Cash Bar 6:00pm Drinks \$5 each



Dinner at 7:00

Guest Speaker Nadine Kereliuk

Zebra Child Protection Centre



Live Entertainment featuring Bob Donaldson



Please RSVP to Joan at nanajoan1942@gmail.com by September 16, 2023

Dress: Business Casual

We're on a mission to grow.

MISSION 1.5 is the drive to reach 1.5 million members worldwide, so we can better meet the growing needs of our communities and serve more people than ever before.



MISSION 1.5 starts with you



[CLICK HERE TO VIEW MESSAGE ONLINE](#)

Stronger together at every level.



Global change comes from local efforts.

When we invite new members to our clubs and build new vibrant clubs, it does more than make our communities stronger. It makes the world a kinder, healthier and better place to live.



Membership focused

MISSION 1.5 is a dedicated effort. We have committed the next four years to reaching this historic Lions Clubs membership goal.



Teamwork ready

Every Lion has an important part to play. Together, we can grow Lions Clubs to extraordinary new heights, serving an untold number of people in need.



Proven process

Our Global Membership Approach is designed to revitalize existing clubs, charter new ones and inspire all Lions through fellowship and exciting service.

MISSION 1.5 Resources

Get the resources to grow your club, to start a new one and to get Lions excited about our drive to 1.5 million members.

Invite Members

Fresh perspectives and a diverse membership foster camaraderie and help ensure the future success of our Lions Clubs.

- [Just Ask! Guide](#)
- [Lions Make A Difference Brochure](#)
- [We Are Lions Meeting Poster](#)

Charter New Clubs

Expanding our reach with new charters creates opportunities to welcome new members, which creates new opportunities for service.

- [New Club Development Guide](#)
- [New Club Development PPT](#)
- [New Club Development Training Support Guide](#)

Share the Mission

Spreading our message of growth engages existing Lions, motivating them to connect with other organizations who share similar goals.

- [Logos](#)



All You Need to Do Is Just Ask!

Kelsey Ax June 28, 2023



Lions International is the largest humanitarian organization in the world thanks to its 1.4 million members serving their communities in over 200 countries. This impact would be impossible without the strength and fortitude of its members. To maintain and even grow this positive impact, bringing in new members and creating new clubs is essential. Fostering a culture of recruitment at the club level ensures that new clubs and new members are excited to join the service-driven communities of Lions International.

The good news is that it can be as easy as *just asking*. The *Just Ask!* program has been designed to help clubs navigate membership growth while incorporating the Global Membership Approach. It also goes beyond recruitment. Just Ask! helps clubs effectively manage club growth through revitalizing membership and remotivating existing members.

***Just Ask!* and Global Membership Approach**

Just Ask! encompasses the four steps of the Global Membership Approach process. The first step is to build a team of people who are dedicated to increasing a club's membership. Once formed, the team should assess the status of their current club and the surrounding community to build a vision. It is important for your club to think about what the club wants to be and what goals the club wants to accomplish. It is important for the team to include input from all club members in the process whenever possible.

Once the vision has been set, the team needs to consider how they plan to accomplish these goals. This is about the who, what, where and when your club will begin. It is also important to consider how to approach new members in your community to learn about their interests and see how those interests can fit into your club. Once the plan is set, it is time to put it into motion. Whether this is through membership-focused events or inviting prospective members to an upcoming service event, the key to *Just Ask!* is simple: explore opportunities in your community and encourage club members to ask people they know to come and learn more about the club and how they can benefit by becoming a Lion.

Case Study: Multiple District C and Lethbridge West Lethbridge Lions Club

So how has this worked in action? How can Lions who are driven to grow their club and create new clubs take the first step to plan an event? Learn more? Or teach others about what *Just Ask!* has to offer?

These were some of the questions Lion leaders in Multiple District C in Canada asked themselves as they considered ways to revitalize the multiple district. As a first step, the 2022-23 district governors, Suzanne Leshchyshyn and Darryl Rawleigh, teamed up with Global Action Team Area Leader Brent Johnson to plan an event in central Alberta. They wanted the event to be an opportunity to actively engage with Lions.



District Governor Suzanne and Area Leader Brent facilitating the Just Ask! workshop in Olds, Alberta.

The team of District Governor Suzanne, District Governor Darryl and GAT Area Leader Brent organized the event in Olds, Alberta so Lions in both districts had the opportunity to take part. When considering what resources would be the most effective at communicating the message of membership growth, the newly redeveloped *Just Ask!* materials were the perfect fit.

Twenty clubs were invited, 10 from each district. Invitations were sent to presidents, membership chairmen, GAT coordinators, and anyone who had an interest in equipping themselves with new skills for member recruitment. On the day of the workshop, 35 Lions took part from about a dozen different clubs in Alberta. The new *Just Ask!* resources provided opportunities for interactive conversation and brainstorming to strategize prospective member engagement. These materials facilitated worthwhile discussion and drove home the message that leadership in the multiple district is there to support clubs with growing their membership. Participants left feeling positive and motivated to reinvent recruitment and hold member events!



GAT Area Leader Brent Johnson during the membership event for his club, Lethbridge West Lethbridge Lions Club.

The message continued to spread. In the weeks following the workshop, a fellow member in Area Leader Brent's own club, Lethbridge West Lethbridge Lions Club, brought the *Just Ask!* guide to a club meeting. This motivated the club to hold a successful membership event with seven new members being inducted, four of whom joined as a direct result of the event. Additionally, Area Leader Brent has been taking the guides to zone chair meetings around his district as well as writing pieces for his district's

quarterly newsletter to keep up the momentum. Feedback has been continually positive, and membership is now a regular part of many club agendas in the multiple district.

“I feel that the *Just Ask!* program and brochure are a couple of the best membership tools ever created by Lions International. Our members who are interested in membership growth find them easy to use and the results are proven,” said Brent Johnson, council chair elect and Constitutional Area II GAT area leader.

Want to learn more about the *Just Ask!* program?

Check out the *Just Ask!* [guide](#) and [excerpt](#). Other helpful resources to stimulate member growth in your club include the [Club Quality Initiative](#), [Club Community Needs Assessment](#) and the [Global Membership Approach](#).

Kelsey Ax is a Global Action Team field specialist at Lions International.